



**5 DAY ONLINE WORKSHOP
ON
START-UP AND INNOVATION**

10-14 August 2020

**Organised by Department of Management and Humanities
National Institute of Technology
Arunachal Pradesh
Sponsored by TEQIP-III**

INTRODUCTION:

Our Hon'ble Prime Minister Narendra Modi has coined a new slogan „Start-up India, Stand up India“ during his Independence Day speech.

“We have to give the youth opportunities to grow and be industrialists and entrepreneurs. We want a start-up network to be established in India.” Sh. Modi said.

“We will also look to finance those start-ups BETTER THAT WILL PLEDGE TO PROVIDE EMPLOYMENT TO GREATER NUMBER OF PEOPLE,” HE ADDED.

The Prime Minister said his government was looking at systems for enabling start-ups. “We must be number one in start-ups – „start-up India and stand up India“. We will have 1.25 lakh start-ups, each giving employment to two-three people,” he said. In addition to the systems to facilitate startups, Modi said that loans would also be given to help people in their startups. Being a startup it is motivating and will provide better opportunities. It will certainly give positive wave to startups. To begin with Union Budget 2018, 3 lakhs crore has been allocated for MUDRA which is signed of positive impact for entrepreneurship linking with banking system.

India is witnessing a rapidly growing entrepreneurial culture especially in the technology venture room, which promises well not just for the economic growth, but also for meaningful deployment of trained manpower, creation of jobs, ushering in new technologies, products and services and Intellectual Property management.

OBJECTIVES:

- To nurture START-UP ideas by identifying markets and make business plans.
- To Promote Innovation in every sectors through IP Protection.
- To Support Opportunities for all SME Units, Cluster Programmes & Various other MSME Initiatives especially for youths.
- To set up cluster Entrepreneurship Development Cells/STARTUP CELL.
- To helps in Start-Ups in registering their company.
- To enable unemployed youths/engineering students for job creator not for job seekers.

PROGRAM OUTCOMES:

- Unemployed Youths after attending can able to understand the concepts of Start-up and motivate to become successful start-up.
- Unemployed Youths will be motivated to engage in entrepreneurship activities/start-ups and innovation.
- Unemployed Youths will get complete awareness on setting up of EDC Cells within their states.
- All participants will able to have a comprehensive understanding of the entrepreneurship development and the entrepreneurial mindset to become small business

PROGRAMME SCHEDULE

5 Day Online workshop on Start-up and Innovation Program From 10-14 August 2020		
Date	Morning 10.00-11.30	Afternoon 3.00-4.30 pm
10-08-2020	Inauguration/ Start-up and Innovation with wrt SDGs	Session Techniques of new idea generation
11-08-2020	Session Startup & Innovation	Session Fishery innovation and startups
12-08-2020	Session Ideation-Activity based	Session Intellectual Property Rights
13-08-2020	Session Design thinking	Session Start-up and innovation as career
14-08-2020	Session Bakery startup	Valedictory function/ Certificate presentation

THE TENTATIVE SESSION SPEAKERS ARE:

- Mr. Pranav Hebbar, Co-founder Make Room India(Global), Program Anchor-i2E LAB, Bangalore
- Mr. Siddartha Devnath, Scientish-C PIC(DST GoI), Assam Science Technology Environment Council, Assam
- Dr. Gautum Huidrom, Coordinator Centre for Entrepreneurship Development, RGU Itanagar
- Dr. Millo Yasung, Faculty, Department of Management and Humanities NIT Arunachal Pradesh
- Dr. Vipin K Misra Scientist Fishery Department Arunachal Pradesh
- Mr. Sanju Singh Director EduLife India Bangalore
- Mr. M.R.Singh Founder Ronen Bakery/Prinipal IT profesioonal CGI dept. Govt. of Manipur.

ABOUT THE INSTITUTE

The National Institute of Technology, Arunachal Pradesh (sponsored by the MHRD, Govt. of India) is one of 31 NITs established by the NITSER Act, 2009. The temporary campus is located in Yupia which is 3 kilometer from Naharlagun/Itanagar Railway station. The Naharlagun/Itanagar Railway station

is the nearest railway station while the nearest airport is Lilabari Airport, 60 kilometers from NIT Arunachal Pradesh and 332 km from Guwahati Airport. NIT Arunachal Pradesh got rank 200 for the first since inception in the NIRF ranking 2020. NIT Arunachal Pradesh is one of the National Institute of Importance under MHRD Govt. of India. The more information about the Institute may be obtained from www.nitap.ac.in.

ABOUT THE DEPARTMENT

The Department of Management and Humanities was established as a full-fledged department in the year of 2014. Before that, Humanities had been established with the Department of Basic Sciences and Humanities right from the inception of the Institute in 2010. During 2014, Humanities was separated and merged with Management. The Department offers M.Tech programme on Appropriate Technology and Entrepreneurship (ATE) with the intake of 30 students every year before. This course was first time in India, taught in collaboration with National Institute of Rural Development and Panchayati Raj (NIRD&PR), Hyderabad and is designed to help students to become entrepreneurs, so that they can create jobs rather than they run after jobs. The Department also provides Online MBA programme (first time in India among all NITs) for 2.5 years from the academic year 2014-2015 before. ICT based classes are being conducted for the Online MBA programme. The Department is also offering Ph.D. programme.

REGISTRATION:

Free registration but limited. Requesting everyone to do the registration by registering in the google form as soon as possible. *Certificate will be given for those who attended all the sessions.

ORGANISING COMMITTEE:

Patron:

Prof. Pinakeswar Mahanta
(Director NIT Arunachal Pradesh)

Coordinator

Dr. Moirangthem Momocha Singh
(Assistant Professor, Department of Management and Humanities)

Organising Committee members:

- Prof. Dr. Mihir Kumar Shome Professor of Management and Humanities NIT Arunachal Pradesh
- Dr. Vijayakumar Assistant Professor and Head of Management and Humanities NIT Arunachal Pradesh
- Dr. Millo Yasung Guest Faculty of Management and Humanities NIT Arunachal Pradesh
- Hollong Eco Innovative Club NIT Arunachal Pradesh

Contact details:

- Dr.M.Momocha Singh
Email: momocha@nitap.ac.in
Mobile: +91 9485230587

Anchors: Kashish Singh B.Tech & EE & Kime Chada B.Tech ME